

## Application Data Sheet

### Application Information

Application Type:: Regular  
Subject Matter:: Utility  
Suggested Classification::  
Suggested Group Art Unit::  
CD-ROM or CD\_R?:: Table  
Number of CD disks::  
Number of copies of CDs::  
Sequence Submission:: No  
Computer Readable Form (CRF)?:: No  
Title:: METHOD AND SYSTEM FOR DELIVERING  
TECHNOLOGY AGNOSTIC RICH MEDIA CONTENT  
WITHIN AN EMAIL, BANNER AD, AND WEB PAGE  
Attorney Docket Number:: 50023.09US1  
Request For Early Publication:: No  
Request For Non-Publication:: No  
Suggested Drawing Figure::  
Total Drawing Sheets:: 22  
Small Entity:: Yes  
Latin Name::  
Variety Denomination Name::  
Petition Included:: No  
Petition Type::  
Licensed US Govt. Agency::  
Contract or Grant Numbers::  
Secrecy Order in Parent Appl.?:: No

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2055220.2524300T

## Applicant Information

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: UNITED STATES  
Status:: Full Capacity  
Given Name:: Kiran  
Middle Name:: Venkatesh  
Family Name:: Hegde  
Name Suffix::  
City of Residence:: Redmond  
State or Province of Residence:: Washington  
Country of Residence:: US  
Street of mailing address:: 15618 NE 106<sup>th</sup> Court  
City of mailing address:: Redmond  
State or Province of mailing address:: Washington  
Country of mailing address:: US  
Postal or Zip Code of mailing address:: 98052

## Applicant Information

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: United States  
Status:: Full Capacity  
Given Name:: Raymond  
Middle Name:: Edward  
Family Name:: McGrath  
Name Suffix::  
City of Residence:: Bellevue  
State or Province of Residence:: Washington  
Country of Residence:: US  
Street of mailing address:: 3102 - 92<sup>nd</sup> Avenue NE

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205220 85243001

City of mailing address:: Bellevue  
State or Province of mailing address:: Washington  
Country of mailing address:: US  
Postal or Zip Code of mailing address:: 98004`

### Applicant Information

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: United States  
Status:: Full Capacity  
Given Name:: Jason  
Middle Name:: Matthew Walter  
Family Name:: Kind  
Name Suffix::  
City of Residence:: Shoreline  
State or Province of Residence:: Washington  
Country of Residence:: US  
Street of mailing address:: 16031 11<sup>th</sup> Avenue NE  
City of mailing address:: Shoreline  
State or Province of mailing address:: Washington  
Country of mailing address:: US  
Postal or Zip Code of mailing address:: 98155

### Applicant Information

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: United States  
Status:: Full Capacity  
Given Name:: Eric  
Middle Name:: Kane  
Family Name:: Krause

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Name Suffix::  
City of Residence:: Woodinville  
State or Province of Residence:: Washington  
Country of Residence:: US  
Street of mailing address:: 17520 167<sup>th</sup> Avenue NE  
City of mailing address:: Woodinville  
State or Province of mailing address:: Washington  
Country of mailing address:: US  
Postal or Zip Code of mailing address:: 98072

### Applicant Information

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: United States  
Status:: Full Capacity  
Given Name:: Josiah  
Middle Name::  
Family Name:: DeWitt  
Name Suffix::  
City of Residence:: Renton  
State or Province of Residence:: Washington  
Country of Residence:: US  
Street of mailing address:: 408 Monroe Avenue NE, Suite 305  
City of mailing address:: Renton  
State or Province of mailing address:: Washington  
Country of mailing address:: US  
Postal or Zip Code of mailing address:: 98056

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205229-05243001

## Applicant Information

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: United States  
Status:: Full Capacity  
Given Name:: Stephen  
Middle Name:: M.  
Family Name:: Wyand  
Name Suffix::  
City of Residence:: Renton  
State or Province of Residence:: Washington  
Country of Residence:: US  
Street of mailing address:: 3401 NE 11<sup>th</sup> Street  
City of mailing address:: Renton  
State or Province of mailing address:: Washington  
Country of mailing address:: US  
Postal or Zip Code of mailing address:: 98056

## Applicant Information

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: United States  
Status:: Full Capacity  
Given Name:: Brian  
Middle Name:: David  
Family Name:: Young  
Name Suffix::  
City of Residence:: Seattle  
State or Province of Residence:: Washington  
Country of Residence:: US  
Street of mailing address:: 9717 8<sup>th</sup> Avenue NW

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City of mailing address:: Seattle  
State or Province of mailing address:: Washington  
Country of mailing address:: US  
Postal or Zip Code of mailing address:: 98117

### Applicant Information

Applicant Authority Type:: Inventor  
Primary Citizenship Country:: United States  
Status:: Full Capacity  
Given Name:: Richard  
Middle Name:: Andrew  
Family Name:: Page  
Name Suffix::  
City of Residence:: Seattle  
State or Province of Residence:: Washington  
Country of Residence:: US  
Street of mailing address:: 6715 13<sup>th</sup> Avenue NW  
City of mailing address:: Seattle  
State or Province of mailing address:: Washington  
Country of mailing address:: US  
Postal or Zip Code of mailing address:: 98117

### Correspondence Information

Correspondence Customer Number:: 23552

### Representative Information

Representative Customer Number::	23552
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## Domestic Priority Information

Application::	Continuation Type::	Parent Application::	Parent Filing Date::
This application	Continuation-in-part of	10/046,135	01/11/02
This application	Non-Provisional of	60/271,035	02/23/01

## Assignee Information

Assignee Name:: Vendaria, Inc.  
Street of mailing address:: 316 Occidental Avenue S., Suite 200  
City of mailing address:: Seattle  
State or Province of mailing address:: Washington  
Country of mailing address:: US  
Postal or Zip Code of mailing address:: 98104

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